Board of Directors 2024-2025



Armand Abehsera - 2023 to Present

Armand is an actuary and consultant with over 25 years of experience in the pension and benefits industry. He advises public and private companies as well as not-for-profit organizations on the operations, design, funding, accounting, governance and risk management of retirement plans. Armand regularly meets with human resources and finance management teams as well as committees and boards to provide education, regular updates, discuss changes, provide recommendations and assist with change management and communication to all stakeholders. Armand is a Fellow of the Canadian Institute of Actuaries and a Fellow of the Society of Actuaries. He graduated from the University of Toronto in 1995 with an Honours Bachelor of Science in actuarial science, commerce and statistics. Armand is also a member of JVS Toronto's Pension and Finance Committees.

Ruth Altman - 2024

Ruth Altman has over twenty years of experience working in the telecommunications and broadcasting industry. Since 2006, she has been with Rogers Communications, working in a variety of progressive roles in the Regulatory group. Currently, Ruth is the Director Regulatory Consumer Policy, where she provides guidance and advice on consumer-oriented matters. She represents the company with government, industry and community group stakeholders. Ruth has a Bachelor of Journalism from Carleton University and an MBA from York University's Schulich School of Business. She is presently a Board Director at Canada VRS, a telecommunications service that lets Deaf, hard of hearing or speech-impaired Canadians who use sign-language access and make telephone calls with hearing people. There she serves on both the Finance and Audit Committee and the Technology Committee. Ruth is an incoming JVS Toronto Board Member.

Franceen Bernstein – 2022 to Present

Franceen has 25 years of experience in consulting and financial management. As a consultant at Deloitte, she worked across many different industries supporting clients with business strategy, software selection and implementation, and organizational design. She joined Bank of Montreal in November 2004 where she held roles in Corporate Audit, Wealth Management, Learning & Development, and Enterprise Transformation. Franceen was recruited to TD Wealth in March 2018 to establish a business management centre of excellence. From January 2020 through April 2023, she was the Vice President of Wealth Operations and is now Vice President of Financial Planning for Canada. Franceen is the TD sponsor for the Rotman Back to Work and Women in Capital Markets Return to Bay Street programs, and is a United Way annual campaign chair. Franceen is JVS Toronto's Secretary of the Board and Chair of Governance Committee; and Member of the Executive Committee.

Nicole Diamond - 2015 to Present

Nicole Diamond is an award-winning global leader with a successful track record in strategy to execution, advising leadership teams across sectors as they transform for future business growth. Nicole's expertise is in strategic growth, business transformation, digital and product, customer experience, marketing strategy, Al and advanced analytics, technology, innovation, eCommerce, CRM, value realization and revenue generation. Nicole is a Marketing Technology Leader at Accenture Song, and has 20 years of experience, including global leadership roles at Four Seasons Hotels & Resorts and TELUS. She holds an MBA from Sauder School of Business at the University of British Columbia and ESADE, and a Bachelor of Business Administration from the University of Guelph-Humber. Nicole has previously served on Accenture's Global Advisory Board. Nicole is the Co-Vice Chair at JVS Toronto and a Member of the Executive, Nominating, and Fundraising Committees.

Barry Fishman – 2023 to Present

Barry Fishman is the Chief Corporate Development Officer at Apotex, a Canadian-Based Global Health Company Over the past two decades, he has been the CEO of four life science companies (two listed on the Toronto Stock Exchange) and has served as a director on several public, private, and not-for-profit organizations. Barry mentors and coaches business executives to deliver profitable growth, and has proven success in strategy development, performance enhancement and governance. In 2015, he was inaugurated into the Canadian Healthcare Marketing Hall of Fame for his contributions to healthcare and exemplary service to the community. Barry graduated from McGill University and spent the first few years of his career in southern California. His late brother Mitchell benefited from decades of support from JVS Montreal. Barry is a member of JVS Toronto's Governance Committee.

Ariella Fuhrmann - 2020 to Present

Ariella Fuhrmann is a lawyer with over 20 years of experience in the pension and benefits industry with a particular expertise in governance matters. She has been involved with JVS Toronto since 2015. Ariella is the incoming Chair of the Board. She is also a member of the Executive, Pension, Governance and Nominating Committees. Ariella is JVS Toronto's Chair of the Board and Executive Committee. She is also a member of Governance, Nominating and Pension Committees.

Richard Goldberger – 2024

Rick is a founder and partner in a Lease Audit firm, providing Lease Audit and Consulting Services, in Canada and the United States, throughout the life cycle of a commercial lease. He has over 45 years of commercial real estate experience, both as a landlord/owner and as a consultant to commercial tenants. Rick is a recognized industry expert and is regularly called upon by the legal and realty communities to provide seminars and consultative services. Over the last number of years he has become more involved in charitable causes, especially within the Jewish community. Rick also sat on the Board of Directors of his synagogue, serving on their Fundraising Committee and also led the real estate committee to find a new location. As well, he has served on the Board of Directors for two condominiums. Rick is an incoming JVS Toronto Board Member.

Aaron Goldstein – 2021 to Present

Aaron is a Partner in Crowe Soberman LLP's Audit and Advisory practice. From his time in public practice, he is well-acquainted with the following components of business: administration, management, financing and revenue. Aaron is familiar with the challenges that entrepreneurs face and, in working with them, is able to see clients overcome setbacks and reach their goals. Using his diverse skill set, Aaron has helped many business owners and professionals improve their financial situations. He has acted as a Finance Committee member at Skylark Children, Youth & Families. Aaron is JVS Toronto's Treasurer and Chair of the Finance Committee; member of the Executive Committee.

Saul Goodman – 2015 to Present

Saul Goodman is a Social Worker having worked in the field of Mental Health all of his career. He was a long time employee of North York General Hospital where he held many positions including Director of Social Work and Director of Mental Health. Saul has a close bond with JVS where he interned as a MSW student under the supervision of former Executive Director Bernie Berger. Following his graduation, Saul worked as a Social Worker in the JVS rehabilitation workshop prior to joining The Hospital. Since his retirement, Saul is available as a consultant to mental health services within the community. He is a member of the Advisory Group Alzheimer Society Canada. Saul is the Vice Chair of the JVS Toronto Board of Directors and Member of the Executive Committee. He is also a member of Advocacy, Finance, and Nominating Committees.

Elana Hagi – 2021 to Present

Elana is a pension actuary with over 25 years of experience in the pension and benefits industry. She is responsible for building and maintaining effective working partnerships with diverse clients - sponsors of a variety of funded and unfunded pension arrangements in various jurisdictions (defined benefit and defined contribution). Elana provides strategic advice tailored to a variety of businesses, corporate philosophies and evolving pension environments; and assists clients in understanding and solving various challenges that apply to their employee benefit programs, including design, funding, governance and risk management of their pension plans. She is a Fellow of the Canadian Institute of Actuaries and a Fellow of the Society of Actuaries. Elana is the Chair of JVS Toronto's Pension Committee.

Prabhas Jha - 2017 to Present

Prabhas Jha, Digital technology evangelist, is leading the professional services practice for an innovative global data management and data science organization in Canada and the US. He is responsible for digital transformation initiatives to accelerate growth and enhance customer experience by unlocking the potential of right data products and solutions.

With more than 24 years' experience, Prabhas has been delivering digital solutions for public, private and government sector companies in Canada, the United States and India. Prabhas is actively engaged in mentorship activities through Canada InfoNet program. Prabhas is a member of JVS Toronto's Governance Committee.

Samantha Manis - 2024

Samantha is a Human Resource professional and entrepreneur with over 30 years of experience specializing in recruitment. She launched her career with Jewish Vocational Services in Montreal and went on to develop her recruitment skills at Quantum Management Services, Lovas Stanley Executive Search and Groupe Dynamite. Samantha currently operates as an independent recruitment consultant. Her expertise spans diverse industries as well as a broad range of organizational positions. Samantha has been a long time philanthropist having sat on the Board of Solomon Schechter Academy, Montreal as Chair of Fundraising from 2010-2013. Furthermore, Samantha has acted as VP and Chair of Just for Kids with respect to its Dancing With The Stars Gala from 2011-2013 raising over 500k. Currently, she volunteers with March of the Living Canada amongst many other charitable endeavours. Samantha is an incoming JVS Toronto Board Member.

Mana Nikaeen - 2020 to Present

Mana has been with RBC since 2003 and has worked across a variety of mandates spanning Sales Leadership, Corporate Banking, Finance (reporting & advisory) and Risk Management. She is a Chartered Financial Analyst and obtained a Master of Finance (MFin) from Rotman School of Management. Mana is passionate about career mentorship and works with a number of organizations including United Way, TRIEC, CFA society, JVS Toronto and its Canada InfoNet program. Mana is also a member of JVS Toronto's Finance Committee.

Fiona Orr - 2017 to Present

Fiona is a business and legal affairs lawyer. Previously with MYM Nutraceuticals Inc, Biome Grow Inc., and as Senior Compliance Counsel, Ethics and Compliance Office reporting to the Chief Ethics and Compliance Officer of The Coca-Cola Company in Atlanta, Georgia. She was responsible for various company ethics and Code of Business Conduct matters for compliance, administration and investigations, as well as compliance policy initiatives and programs across several international company business units. Prior roles included Vice-President, Secretary and Senior Managing Counsel with Coca-Cola Ltd. and The Minute Maid Company Canada Inc. Fiona was executive co-chair of two Coca-Cola United Way Campaigns, recognized by the United Way for achievements in fundraising, increase in associate participation and donation rates. She is a past member of the Board of Directors of Craigleith Ski Club, Member of Connected North advisory committee, and a prior volunteer with the United Way Toronto Law Cabinet, the United Way Community Services Sector Program Funding Stream Review Committee, and Pro Bono Ontario. Fiona is member of JVS Toronto's Governance Committee.

Tori Peacock – 2023 to Present

Tori is currently the Senior Philanthropy Officer of Transformational Giving and Campaign at Sunnybrook Foundation. Her journey in non-profit leadership began with her studies at Carleton University, where she earned a Master's in Philanthropy and Non-Profit Leadership. Prior to joining Sunnybrook, Tori significantly contributed to the mission of the SickKids Foundation and the \$1.6 Billion VS Campaign, as well as The Princess Margaret Cancer Foundation. Her commitment to advancing the field of philanthropy extends beyond her professional endeavors. Tori actively volunteers for the Association for Healthcare Philanthropy at both international and Canadian conferences, sharing her knowledge and learning from other industry experts to enhance her skills and stay at the forefront of best practices in charitable giving and donor stewardship. In 2023, Tori joined the Board of JVS Toronto and is a member of its Fundraising Committee.

Avi Pollock - 2015 to Present

Avi Pollock is a seasoned executive and start-up leader who currently runs a consulting firm that helps high growth technology businesses achieve their potential through go-to-market disciplines and operational excellence. His 25+ year career has been split evenly between leading and scaling entrepreneurial, high-growth technology and services companies and as an executive leading innovation, strategy and P&Ls at large companies. Avi has participated in and led multiple firms through the acquisition process both as an executive leader and as a consultant. Avi is a graduate of the LLB/ MBA program at York University. In addition to serving as an Executive in Residence at MARS Discovery District, he is active in numerous charitable and community causes. Avi is JVS Toronto's Immediate past Chair of the Board, Chair of Nominating Committee and member of Executive and Governance Committees.

Janet Schoel - 2020 to Present

Janet Schoel is a strategic marketing and business professional with over 20 years of experience in the corporate and not for profit sectors. She holds a Bachelor of Arts from Concordia University and an MBA from The Ivey School of Business. Janet's career has had a strong focus on direct and digital marketing applying those skills to fundraising in her roles at SickKids Foundation and currently a Vice President, Individual Giving at UNICEF Canada. She also brings a passion for data to everything she does. Using data informed strategies to optimize revenue and customer/donor retention for the brands and organizations Janet has had the pleasure of working for, including American Express in Canada and Europe, SickKids Foundation and UNICEF. Janet believes in giving back to the community and has held volunteer roles with the Canadian Marketing Association, YMCA of Greater Toronto, Asthma Canada. Janet is JVS Toronto's Chair of the Fundraising Committee.

Lianne Vineberg – 2021 to Present

Lianne is the founder of T6 Talent Partners a leading Canadian Recruitment & HR Strategy Consulting Firm supporting scaling companies across the country. Her focus is on strategic HR practices, recruitment, training and development, people engagement, organizational effectiveness and leadership development. Lianne works closely with leadership teams to identify and implement innovative solutions to support the strategic and operational direction of the business, and the management and development of people resources across an organization. She focuses on building a culture and environment for allteams that is safe, caring, equitable, compassionate and accountable. A native Montrealer, she has spent many of her early adult years chairing multiple charitable initiatives for CJA. She is a Member of JVS Toronto's HR Committee.

Eric Wilson – 2022 to Present

Eric is the founder of MerCapital LP, a quantitative commodities hedge fund. He is a PhD Candidate in Finance at McMaster University's DeGroote School of Business. Prior to pursuing his doctorate, Eric worked at National Bank Financial in Mergers and Acquisitions. He holds advanced degrees from the University of Michigan and the University of Toronto. Eric is a member of JVS Toronto's Executive, Governance, and Pension Committees.

Jordan Wong – 2023 to Present

Jordan is a Director at KSV Advisory and brings a background in corporate restructuring, financial advisory, interim management and business strategy. He has worked with clients across a broad range of industries including financial institutions, real estate and technology, among others. Jordan also advises on financial matters in complex litigation and settlement efforts. He is a Chartered Insolvency and Restructuring Professional (CIRP), Licensed Insolvency Trustee (LIT) and Chartered Professional Accountant (CPA, CA). Jordan also volunteers as a Board of Director with Homes First Society, which provides affordable housing and shelters in Toronto. He is an avid tennis fan and enjoys traveling to tennis tournaments around the world. Jordan is member of JVS Toronto's Governance Committee.