

# JVS Toronto Board of Directors 2023-2024

August 25, 2023

## Armand Abehsera - 2023

Armand is an actuary and consultant with over 25 years of experience in the pension and benefits industry. He advises public and private companies as well as not-for-profit organizations on the operations, design, funding, accounting, governance and risk management of retirement plans. Armand regularly meets with human resources and finance management teams as well as committees and boards to provide education, regular updates, discuss changes, provide recommendations and assist with change management and communication to all stakeholders. Armand is a Fellow of the Canadian Institute of Actuaries and a Fellow of the Society of Actuaries. He graduated from the University of Toronto in 1995 with an Honours Bachelor of Science in actuarial science, commerce and statistics. Armand is an incoming Board member and member of JVS Toronto's Pension Committee.

## Franceen Bernstein - 2022 to Present

Franceen has 25 years of experience in consulting and financial management. As a consultant at Deloitte, she worked across many different industries supporting clients with business strategy, software selection and implementation, and organizational design. She joined Bank of Montreal in November 2004 where she held roles in Corporate Audit, Wealth Management, Learning & Development, and Enterprise Transformation. Franceen was recruited to TD Wealth in March 2018 to establish a business management centre of excellence. From January 2020 through April 2023, she was the Vice President of Wealth Operations and is now Vice President of Financial Planning for Canada. Franceen is the TD sponsor for the Rotman Back to Work and Women in Capital Markets Return to Bay Street programs, and is a United Way annual campaign chair. Franceen is the incoming JVS Toronto Secretary of the Board, Member of the Executive Committee, and Chair of Governance Committee.

# Nicole Diamond - 2015 to Present

Nicole Diamond is an award-winning global leader with a successful track record in strategy to execution, advising leadership teams across sectors as they transform for future business growth. Nicole's expertise is in strategic growth, business transformation, digital and product, customer experience, marketing strategy, Al and advanced analytics, technology, innovation, eCommerce, CRM, value realization and revenue generation. With over 18 years of experience, Nicole was most recently part of the Global Commercial Leadership team at Four Seasons Hotels & Resorts and has previously led teams at TELUS and Accenture. She holds an MBA from Sauder School of Business at the University of British Columbia and ESADE, and a Bachelor of Business Administration from the University of Guelph-Humber. Nicole has previously served on Accenture's Global Advisory Board. Nicole is the Co-Vice Chair at JVS Toronto and a Member of the Executive, Strategic Planning, Nominating, and Fundraising Committees.

## Barry Fishman - 2023

Barry Fishman is an entrepreneurial leader recognized as a change agent that drives growth during times of disruption, transformation, or turnaround. Over the past two decades, He has been the CEO of four life science companies (two listed on the Toronto Stock Exchange) and has served as a director on several public, private, and not-for-profit organizations. Barry mentors and coaches business executives to deliver profitable growth, and has proven success in strategy development, performance enhancement and governance. In 2015, he was inaugurated into the Canadian Healthcare Marketing Hall of Fame for his contributions to healthcare and exemplary service to the community. Barry graduated from McGill University and spent the first few years of his career in southern California. His late brother Mitchell benefited from decades of support from JVS Montreal, and by joining the Board of JVS Toronto he hopes to contribute to this great organization.

## Ariella Fuhrmann - 2020 to Present

Ariella Fuhrmann is a lawyer with over 20 years of experience in the pension and benefits industry with a particular expertise in governance matters. She has been involved with JVS Toronto since 2015. Ariella is the incoming Chair of the Board. She is also a member of the Executive, Pension, Governance and Nominating Committees. Ariella previously served as JVS Toronto's Chair of the Pension Committee.

## Aaron Goldstein – 2021 to Present

Aaron is a Partner in Crowe Soberman LLP's Audit and Advisory practice. From his time in public practice, he is well-acquainted with the following components of business: administration, management, financing and revenue. Aaron is familiar with the challenges that entrepreneurs face and, in working with them, is able to see clients overcome setbacks and reach their goals. Using his diverse skill set, Aaron has helped many business owners and professionals improve their financial situations. He has acted as a Finance Committee member at Skylark Children, Youth & Families. Aaron is JVS Toronto's Treasurer and Chair of the Finance Committee; member of the Executive Committee.

#### Saul Goodman - 2015 to Present

Saul Goodman is a Social Worker having worked in the field of Mental Health all of his career. He was a long time employee of North York General Hospital where he held many positions including Director of Social Work and Director of Mental Health. Saul has a close bond with JVS where he interned as a MSW student under the supervision of former Executive Director Bernie Berger. Following his graduation, Saul worked as a Social Worker in the JVS rehabilitation workshop prior to joining The Hospital. Since his retirement, Saul is available as a consultant to mental health services within the community. He is a member of the Advisory Group Alzheimer Society Canada. Saul is the Vice Chair of the JVS Toronto Board of Directors and Member of the Executive Committee. He is also a member of Advocacy, Finance, and Nominating Committees.

## Elana Hagi - 2021 to Present

Elana is a pension actuary with over 25 years of experience in the pension and benefits industry. She is responsible for building and maintaining effective working partnerships with diverse clients - sponsors of a variety of funded and unfunded pension arrangements in various jurisdictions (defined benefit and defined contribution). Elana provides strategic advice tailored to a variety of businesses, corporate philosophies and evolving pension environments; and assists clients in understanding and solving various challenges that apply to their employee benefit programs, including design, funding, governance and risk management of their pension plans. She is a Fellow of the Canadian Institute of Actuaries and a Fellow of the Society of Actuaries. She has been involved with JVS Toronto since 2015. Elana is the Chair of the Pension Committee.

## Prabhas Jha - 2017 to Present

Prabhas Jha, Digital technology evangelist, is leading the professional services practice for an innovative global data management and data science organization in Canada and the US. He is responsible for digital transformation initiatives to accelerate growth and enhance customer experience by unlocking the potential of right data products and solutions. With more than 24 years' experience, Prabhas has been delivering digital solutions for public, private and government sector companies in Canada, the United States and India. Prabhas is actively engaged in mentorship activities through Canada InfoNet program. Prabhas is a member of JVS Toronto's Governance Committee.

## Mana Nikaeen - 2020 to Present

Mana has been with RBC since 2003 and has worked across a variety of mandates spanning Sales Leadership, Corporate Banking, Finance (reporting & advisory) and Risk Management. She is a Chartered Financial Analyst and obtained a Master of Finance (MFin) from Rotman School of Management. Mana is passionate about career mentorship and works with a number of agencies including United Way, TRIEC, CFA society, JVS Toronto and its Canada InfoNet program. She is also a member of JVS Toronto's Finance Committees.

## Fiona Orr - 2017 to Present

Fiona is a business and legal affairs lawyer. Previously with MYM Nutraceuticals Inc, Biome Grow Inc., and as Senior Compliance Counsel, Ethics and Compliance Office reporting to the Chief Ethics and Compliance Officer of The Coca-Cola Company in Atlanta, Georgia. Fiona was responsible for various company ethics and Code of Business Conduct matters for compliance, administration and investigations, as well as compliance policy initiatives and programs across several international company business units. Prior roles included Vice-President, Secretary and Senior Managing Counsel with Coca-Cola Ltd. and The Minute Maid Company Canada Inc. She was executive co-chair of two Coca-Cola United Way Campaigns, recognized by the United Way for achievements in fundraising, increase in associate participation and donation rates. Fiona is a past member of the Board of Directors of Craigleith Ski Club, Member of Connected North advisory committee, as well as a prior volunteer with the United Way Toronto Law Cabinet, the United Way Community Services Sector Program Funding Stream Review Committee, as well as a volunteer with Pro Bono Ontario. Fiona is JVS Toronto's Secretary of the Board; Chair of the Governance Committee and a member of the Executive Committee.

## Viren Patel – 2022 to Present

Viren Patel is a Chartered Professional Accountant, Chartered Accountant (CPA, CA) and currently a Corporate Development (M&A) professional at Scotiabank. He began his career at EY where he gained experience in public accounting by auditing financial services clients. Viren also has experience in the fields of equity research covering diversified financials and Investor Relations. Viren is also a volunteer with many United Way initiatives and an active member of the Movember Foundation, an organization devoted to raise awareness for men's health issues, such as prostate cancer, testicular cancer and mental health. He is also a member of JVS Toronto's Finance Committee since 2020.

## Tori Peacock - 2023

Tori is currently the Manager of Stewardship Strategy and Donor Impact at The Princess Margaret Cancer Foundation. Her journey in the world of nonprofit leadership began with her studies at Carleton University, where she earned a Masters in Philanthropy and Non-Profit Leadership. Prior to joining PMHF, Tori contributed significantly to the mission of the SickKids Foundation and the\$1.6 Billion VS Campaign. Her commitment to advancing the field of philanthropy extends beyond her professional endeavours. Tori actively volunteers for the Association of Healthcare Philanthropy's International and Canadian conferences, sharing her knowledge and learning from other industry experts to enhance her skills and stay at the forefront of best practices in charitable giving and donor stewardship. Tori is an incoming Board Member and member of JVS Toronto's Fundraising Committee.

## Avi Pollock - 2015 to Present

Avi Pollock a seasoned executive who is truly passionate about helping high growth businesses achieve their potential through operational excellence. His 25+ year career has been split evenly between leading, scaling and advising entrepreneurial, high-growth companies and as an executive leading innovation, strategy and P&Ls at large companies like RBC and Davis & Henderson (D&H). In 2018, Avi launched his own consulting firm to help start-up and scale-up companies through the key phases of their life cycles with an eye toward building successful, sustainable businesses. He joined Grapevine6, one of his clients, in 2019 as President to help grow and scale the company. After experiencing 10x growth in 2020, Grapevine6 exited to Seismic, the leader in Sales Enablement. Since leaving Seismic in November 2020, Avi has returned to his consulting firm. Avi is a graduate of the LLB/ MBA program at York University. He is a frequent speaker on innovation and growth and has been active in charitable and community causes, including: Public Service Advisory Board for Canada's Networks of Centres of Excellence and Camp Ramah in Canada. Avi is the current Chair of the Board at JVS Toronto, Member of the Executive, Finance, Fundraising, and Governance Committees.

#### Janet Schoel - 2020 to Present

Janet Schoel is a strategic marketing and business professional with over 20 years of experience in the corporate and not for profit sectors. She holds a Bachelor of Arts from Concordia University and an MBA from The Ivey School of Business. Janet's career has had a strong focus on direct and digital marketing applying those skills to fundraising in her roles at SickKids Foundation and currently a Vice President, Individual Giving at UNICEF Canada. She also brings a passion for data to everything she does. Using data informed strategies to optimize revenue and customer/donor retention for the brands and organizations Janet has had the pleasure of working for, including American Express in Canada and Europe, SickKids Foundation and UNICEF. Janet believes in giving back to the community and has held volunteer roles with the Canadian Marketing Association, YMCA of Greater Toronto, Asthma Canada. Janet is JVS Toronto's Chair of the Fundraising Committee.

## Noah Shack - 2018 to Present

Noah is Vice President, Countering Antisemitism and Hate at UJA Federation of Greater Toronto. He has more than a decade of experience working in public affairs. Noah has testified as an expert witness at all levels of government and has been a spokesperson for the Jewish community on local and national media. He is a graduate of the University of King's College and the London School of Economics and Political Science. Noah is Chair of JVS Toronto's Advocacy Committee.

# **Lianne Vineberg – 2021 to Present**

Lianne is the founder of Talent in the 6ix a leading Canadian Recruitment & HR Strategy Consulting Firm supporting scaling companies across the country. Her focus is on strategic HR practices, recruitment, training and development, people engagement, organizational effectiveness and leadership development. Lianne works closely with leadership teams to identify and implement innovative solutions to support the strategic and operational direction of the business, and the management and development of people resources across your organization. She focuses on building a culture and environment for all teams that is safe, caring, equitable, compassionate and accountable. A native Montrealer, Lianne spent many of her early adult years chairing multiple charitable initiatives for CJA. She is a Member of JVS Toronto's HR Committee.

## Eric Wilson – 2022 to Present

Eric is the founder of MerCapital LP, a quantitative commodities hedge fund. He is a PhD Candidate in Finance at McMaster University's DeGroote School of Business. Prior to pursuing his doctorate, Eric worked at National Bank Financial in Mergers and Acquisitions. He holds advanced degrees from the University of Michigan and the University of Toronto, and is currently a CFA Level III Candidate. Eric is a member of the JVS Toronto's Pension Committee.

## Jordan Wong - 2023

Jordan is a Director at KSV Advisory and brings a background in corporate restructuring, financial advisory, interim management and business strategy. He has worked with clients across a broad range of industries including financial institutions, real estate and technology, among others. Jordan also advises on financial matters in complex litigation and settlement efforts. He is a Chartered Insolvency and Restructuring Professional (CIRP), Licensed Insolvency Trustee (LIT) and Chartered Professional Accountant (CPA, CA). Jordan also volunteers as a Board of Director with Homes First Society, which provides affordable housing and shelters in Toronto. He is an avid tennis fan and enjoys traveling to tennis tournaments around the world. Jordan is an incoming Board member and member of JVS Toronto's Governance Committee.